



24 March 2015

**Tekcapital Plc**

**(“Tekcapital”, “the Company” or “the Group”)**

**Tekcapital Announces a Strategic Alliance with 2Market Information, Inc.**

Tekcapital plc (AIM: TEK), an international provider of technology and intellectual property services, is pleased to announce it has entered into a reseller alliance with 2Market Information, Inc., to market InventionEvaluator more widely to universities and companies engaged in technology commercialization.

InventionEvaluator®, a division of Tekcapital, provides in-depth analytical reports that assess the commercial potential of new technologies and intellectual property, thereby enabling clients to make more informed decisions regarding investments in new technologies. As part of the Alliance, 2Market Information, Inc. will make the InventionEvaluator reports available to its customers and network members worldwide.

2Market Information, Inc. is the world's leading provider of resources for technology transfer professionals. 2Market Information, Inc. owns and operates Tech Transfer Central, the home to leading publications, including Tech Transfer eNews, Technology Transfer Tactics and Tech Transfer University Reporter. Readership includes more than 150,000 decision makers in universities, labs, research facilities, law firms, investment and consulting firms, tech incubators, government agencies, corporations and other entities that have a stake in tech transfer or research commercialization. (<http://techtransfercentral.com/>).

**Commenting on the announcement, Dr. Clifford M. Gross, Executive Chairman of Tekcapital plc said:**

*“The acquisition of InventionEvaluator has expanded our service offering and client base. To further expand its market penetration into universities and companies engaged in technology transfer we are very excited to have entered into a strategic alliance with 2Market Information, Inc. We believe their large network of individuals focused on technology commercialization is a perfect fit with InventionEvaluator reports, which provide guidance on the marketability of newly developed technologies.”*

**Commenting on the announcement, David Schwartz, CEO and Publisher of 2Market Information Inc. said:**

*“We are very enthusiastic to be able to provide the InventionEvaluator service to our clients worldwide. We believe that InventionEvaluator’s comprehensive and cost-effective reports, which assess the marketability of new technologies, should prove valuable to our customers.”*

**For further information please contact:**

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**About Tekcapital plc - The *World's Largest University Network for Open Innovation***

Tekcapital helps clients profit from new, university-developed intellectual properties. With our proprietary discovery search engine, linked to 3,300+ universities in 160 countries, coupled with expert scientific review, we provide a turn-key service to make it easy for clients to find and acquire the IP they need to create a competitive advantage. Tekcapital plc is listed on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in Oxford, in the UK. For more information, please visit [www.tekcapital.com](http://www.tekcapital.com)

**About – 2Market Information Inc.**

2Market Information, Inc. is the world's leading provider of resources in technology transfer. 2Market Information, Inc., owns and operates Tech Transfer Central, the home to leading publications, including: Tech Transfer eNews, Technology Transfer Tactics and Tech Transfer University Reporter. Readership includes more than 150,000 decision makers in universities, labs, research facilities, law firms, investment and consulting firms, tech incubators, government agencies, corporations and other entities that have a stake in tech transfer or research commercialization. For more information, please visit <http://techtransfercentral.com/>