



22 May 2018

**Tekcapital plc**  
**("Tekcapital" or the "Company")**

**Lucyd Appoints Global Marketing Manager**

**Tekcapital plc (AIM: TEK)**, the UK intellectual property (IP) investment group focused on creating marketplace value from university technology, announces that Lucyd Pte Ltd ("Lucyd") has appointed Gina Avila as Global Marketing Manager. Lucyd Pte Ltd is a subsidiary of Lucyd Ltd, a Tekcapital portfolio company of which it owns 100%.

Ms. Avila is an experienced marketing professional with expertise in social media management, market research, and market segmentation. Previously, she served as U.S. Digital Manager at For Eyes by Grandvision, and Marketing Manager at GA Telesis. Ms. Avila will orchestrate the launch and operation of Lucyd's eyewear e-shop, which is planned to open in late June 2018. The Lucyd e-shop will sell the latest technologies and trends in eyewear worldwide.

Clifford Gross, CEO of Tekcapital, said: "We are excited to have Ms. Avila join the Lucyd team. Her significant and relevant eyeglass industry expertise should help expand Lucyd's global footprint."

Lucyd Pte Ltd is developing ergonomic smartglasses, blockchain apps and an eyewear e-shop to enhance a user's visual experience. The Lucyd platform aims to make it easy for anyone to acquire advanced prescription eyewear.

To learn more about Lucyd, please visit its website at [www.lucyd.co](http://www.lucyd.co).

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Tekcapital's objective is to create value from investing in new, university-developed intellectual properties. Additionally, using its proprietary discovery search engine, linked to 4,500+ universities in 160 countries, coupled with expert scientific review, Tekcapital provides a range of IP investment services to make it easy for organisations to find, evaluate and acquire university-developed technology. Tekcapital plc is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in Oxford, in the UK. For more information, please visit [www.tekcapital.com](http://www.tekcapital.com)

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