



The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). With the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.

1 August 2018

Tekcapital plc
("Tekcapital" or the "Company")

Salarius Ltd Appoints CEO

Tekcapital plc (AIM: TEK), the UK intellectual property (IP) investment group focused on creating marketplace value from university technology, announces that its portfolio company Salarius Ltd ("Salarius"), the developer and producer of Microsalt; a proprietary and patented low-sodium salt product, has appointed Victor H. Manzanilla as its CEO.

Mr. Manzanilla has significant business management experience in Fortune 500 companies. His expertise is focused on building and leading teams, developing and strengthening both new and global brands and delivering financial performance.

Mr. Manzanilla previously served as Marketing Director for Office Depot®, a leading provider of business services and supplies, products and technology solutions through its fully integrated omni-channel platform of approximately 1,400 stores. Additionally, Victor enjoyed a 12-year career at Procter & Gamble™, holding several positions including Home Care Marketing Innovation Manager and Brand Manager for Global New Business Development for Febreze®.

More recently, Victor served as CEO of VHM Global Research. He has authored two books published by HarperCollins, [Awaken Your Inner Hero](#) and [Your Moment is Now](#), and writes a blog which has more than 1M followers.

Concomitant with his appointment, Mr Manzanilla has purchased 2.5% of the shares of Salarius through his consulting firm VHM Global Research for \$50,000. Following this purchase, Tekcapital owns 97.5% of the share capital of Salarius.

Dr. Clifford Gross, Chairman at Tekcapital commented: "We are delighted that Salarius has appointed Victor Manzanilla as its CEO. We believe he is a remarkable individual with the skills and experience necessary to build a global brand utilizing Salarius' proprietary low-sodium technology. Now more than ever, consumers require healthy options to improve their wellbeing and Salarius' goal is to enable them to have these choices with significantly less sodium. We consider the appointment of Victor Manzanilla as a significant milestone in the development and commercialization of Salarius."

About Salarius, Ltd.

Salarius has developed a patented process for producing the world's smallest edible salt crystals. Use of these crystals for topical food applications can deliver all of the flavour customers expect with about half of the sodium versus traditional salt. The mission of Salarius is to commercialize low-sodium Microsalt to improve the nutritional content of food and the health of individuals worldwide. To learn more, please visit www.salarius.co.

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Tekcapital plc - The World's Largest University Network for Open Innovation

Tekcapital's objective is to create value from investing in new, university-developed intellectual properties. Additionally, using its proprietary discovery search engine, linked to 4,500+ universities in 160 countries, coupled with expert scientific review, Tekcapital provides a range of IP investment services to make it easy for organisations to find, evaluate, acquire and license university-developed technology. Tekcapital plc is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in Oxford, in the UK. For more information, please visit www.tekcapital.com

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