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Tekcapital plc
("Tekcapital" or the "Company")

Lucyd Pte Ltd. Launches Affiliate and Reseller Program

Tekcapital plc (AIM: TEK), the UK intellectual property (IP) investment group focused on creating marketplace value from university technology, is pleased to announce that wholly owned portfolio company Lucyd Ltd has launched an Affiliate and Reseller Program.

Lucyd Pte Ltd, the developer of an eShop for innovative spectacles, has launched a global affiliate and reseller program using the Leaddyno and Shareasale affiliate platforms. Lucyd has also introduced a reseller [Intro Kit](#) to provide initial stock and marketing materials for Lucyd products. As of today, seventy affiliates have already signed-up.

Harrison Gross, Media Lead at Lucyd said, "The Lucyd affiliate program is an exciting opportunity to grow our eyewear sales around the world. Now anyone in our community of users and eyewear enthusiasts can augment their income quickly with the Lucyd brand. We are very excited about the initial response."

Interested parties are encouraged to sign up at [Lucyd.leaddyno.com](https://lucyd.leaddyno.com) and contact info@lucyd.co for assistance. Lucyd will regularly update the platforms with new collateral content, as well as publish an affiliate newsletter.

Clifford M. Gross Ph.D., Chief Executive Officer of Tekcapital plc commented: "We are glad to view Lucyd's progress as it expands its market footprint. To learn more please visit <https://lucyd.co>."

This press release is for informational purposes only. The information herein does not constitute investment advice nor an offer to invest and may contain statements related to our future business and financial performance and future events or developments involving Lucyd that may constitute forward-looking statements. These statements may be identified by words such as "expect," "look forward to," "anticipate" "intend," "plan," "believe," "seek," "estimate," "will," "project" or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in material delivered to customers, stakeholders and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements may be based on the current expectations and certain assumptions of Lucyd's management. Please note that these are subject to a number of risks, uncertainties and factors, including, but not limited to those described in various disclosures. Should one or more of these risks or uncertainties materialize, or should underlying expectations not occur or assumptions prove incorrect, actual results, performance or achievements of Lucyd may vary materially from those described explicitly or implicitly in the relevant forward-looking statement. Lucyd neither intends nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

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Tekcapital plc - The World's Largest University Network for Open Innovation

Tekcapital's objective is to create value from investing in new, university-developed intellectual properties. Additionally, using its proprietary discovery search engine, linked to 4,500+ universities in 160 countries, coupled with expert scientific review, Tekcapital provides a range of IP investment services to make it easy for organisations to find, evaluate, and license university-developed technology. Tekcapital plc is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in Oxford, in the UK. For more information, please visit www.tekcapital.com.

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