



The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). With the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.

Tekcapital Plc
("Tekcapital", the "Company" or the "Group")

Portfolio Company Update
Lucyd® to Launch New Loud 3.0 Bluetooth-enabled Glasses

Tekcapital plc (AIM: TEK), the UK intellectual property investment group focused on creating marketplace value from investing in university technology, is very pleased to announce that its portfolio company Lucyd Ltd ("Lucyd"), the smartglass developer and operator of a eShop for tech eyewear, is launching their third line of Lucyd Loud Bluetooth® glasses on 27 January 2020. These prescription compatible, audio glasses offer enhanced sound quality, comfort and style at an attractive price.

Lucyd Loud eyewear is its most advanced entry in the wearables market, that adds useful smart features to eyeglasses in a form factor similar to traditional spectacles. Lucyd focuses on ergonomics and utility in their products and is one of the first companies to deliver prescription smartglasses. The goal of Lucyd Loud is to enable the user to live more freely and conveniently, by making many important smartphone functions available with a simple tap on their glasses. In addition to making calls and listening to music, with digital assistants like Siri® and Google Voice®, Lucyd Loud enables the wearer to summon a rideshare driver, send funds and get directions handsfree.

Harrison Gross, CEO of Lucyd said, *"We are extremely excited to bring this new line of enhanced eyewear to the glasses-wearing public. We have taken in a huge amount of feedback and user stories on our previous models and used this information to catalyze our development of Loud 3.0. It is my firm belief that these new smartglasses represent a significant leap over other options in the space, with their superior combination of quality, prescription adaptability and price."*

To view Loud 3.0 in action please visit: <https://youtu.be/QBRdpD3PQxQ>

Dr Clifford Gross, Executive Chairman at Tekcapital, commented: *"We are very glad to see the continuous development of Lucyd's products and brand as it seeks to capitalize on its first-mover advantage in providing prescription, Bluetooth enabled eyewear."*

About Lucyd

Lucyd operates an innovative global eShop that provides advanced eyewear to enhance the visual experience. To learn more, please visit Lucyd.co.

About Tekcapital plc

Tekcapital creates value from investing in new, university-developed intellectual properties and provides a range of IP investment services to make it easy for organisations to commercialise university-developed

technology. Tekcapital is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in Oxford, in the UK. For more information, please visit www.tekcapital.com.
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